



Service Trucks International strengthens sales team with hire of Ty Malone as Midwest Regional Sales Manager

SIOUX CENTER, IOWA, September 23, 2025 – Service Trucks International (STI), a leading manufacturer of service truck bodies and telescoping Tiger Cranes®, today announced the hire of Tyrone (Ty) Malone as Regional Sales Manager for the Midwest Region. In this role, he will lead the customer engagement efforts in Iowa, Minnesota, Missouri, Wisconsin, Illinois, Michigan, Indiana, and Kentucky.

"The addition of Ty to the sales team is a critical next step for STI's growth," said Tim Henrich, National Sales Manager for Service Trucks International. "His background in business development in the truck and municipal sectors is exactly the combination of skills we need as we strive to better serve our customers throughout the Midwest."

Malone brings strong truck sales and territory management expertise in both the construction and refuse sectors. In his previous roles as both a branch manager with Elliott Equipment and regional sales manager with Falcon Asphalt, Ty oversaw all strategic customer initiatives, and development of solutions to meet the needs of municipal fleet customers.

"I'm excited about the opportunity to help shape STI's growth trajectory, and to support its commitment to build the most durable products in the industry. It's invigorating to be part of an organization that serves so many industries with reliable products and an authentic customer-first approach," said Malone.

About Service Trucks International

Based in Sioux Center, Iowa, [Service Trucks International, Inc.](#) (STI) has been crafting high-quality service truck bodies, mechanics bodies & crane bodies since 1987. Specializing in mobile service products, STI addresses the needs of operators in the construction, mining, utility, and oil & gas industries. Since 1990, its Tiger Cranes division has provided telescoping cranes that offer cutting edge features and reliability.